

# THE ROAD TO EFFICIENT BUSINESS ANALYSIS



A training proposed by a unique collaboration  
between:



# Requirements Engineering

## Business Analysis

UML

Modelling

Requirements Management

Requirements Elicitation

Requirements Validation

Requirements Analysis

Requirements Verification

Change Management

Functional Design

Stakeholders

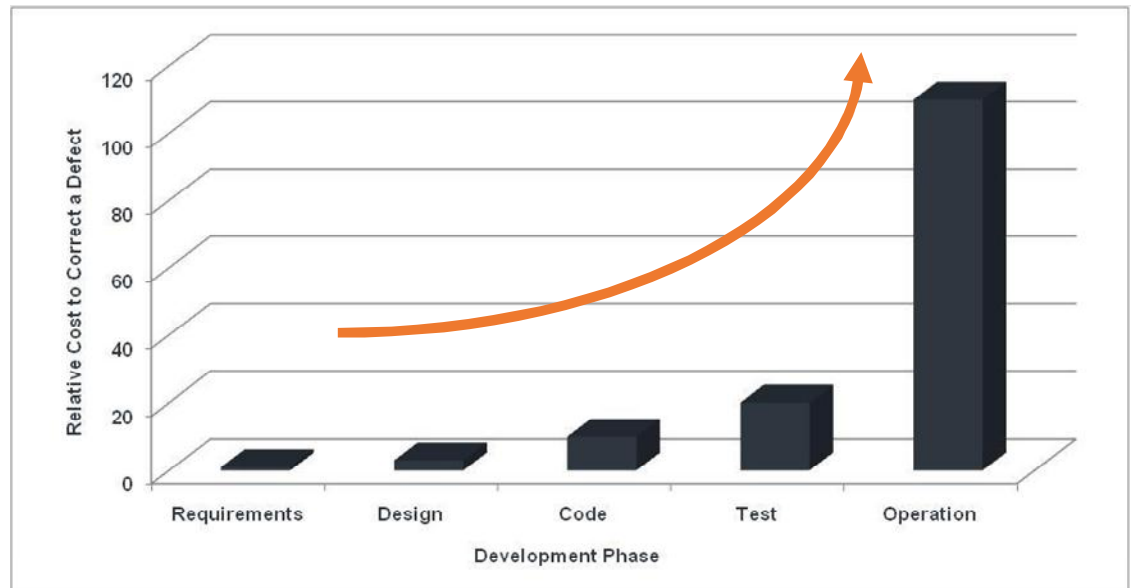
Prioritization

Traceability

Requirements

## Why caring about Business Analysis?

- Have you ever had to deal with **bad requirements** and their relative cost? Do you know that **repairing design mistakes** after go-live of a project **costs 68 to 110 times more than during the requirements analysis phase**?



## What makes Business Analysis difficult?

- ✓ Business Analysis/Requirements Engineering is a **young discipline**
- ✓ **Lack of common methodology** or adequate **trainings**
- ✓ Business Analysis is a complex discipline with **multiple factors** and **stakeholders** intervening

## Is bad Requirements Engineering a Fatality?

Can someone help you improving your Requirements Engineering Skills? **YES WE CAN**, through a Business Requirements Engineering training resulting from a **unique collaboration in BELUX**.

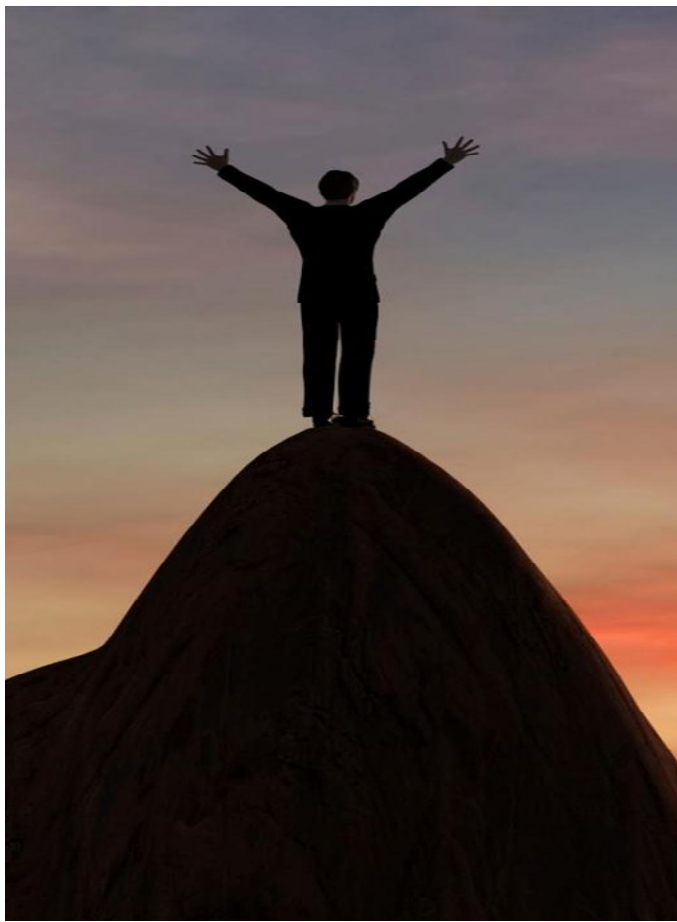


# A training dedicated

## Origin of the Initiative

Aware of the need to professionalize the job of Requirements Engineers/Business Analysts and the lack of dedicated trainings, **escent**, a private company providing **ICT Consulting Services**, has decided to tackle the problematic.

Together with the **PReCISE Research Centre** of the **University of Namur (FUNDP)**, specialized in engineering and management of information systems, and the **ICT Department of the CRP Henri Tudor in Luxembourg**, a research centre contributing to the innovation capacity of enterprises and public organizations, **escent** has built a **training program in Requirements Engineering** also called **Business Analysis**.



## Primary Objectives

- ✓ Provide Business Requirements Engineers with the **core Knowledge** of Business Analysis
- ✓ Provide them with the **necessary tools and techniques** to “get the job done”
- ✓ Raise Business Analysis to the **highest quality standards** and **add value to projects**
- ✓ Prepare trainees for the **certifications** of both the **IIBA®** and **IREB®** standards, the two world leading independent institutes promoting Requirements Engineering / Business Analysis

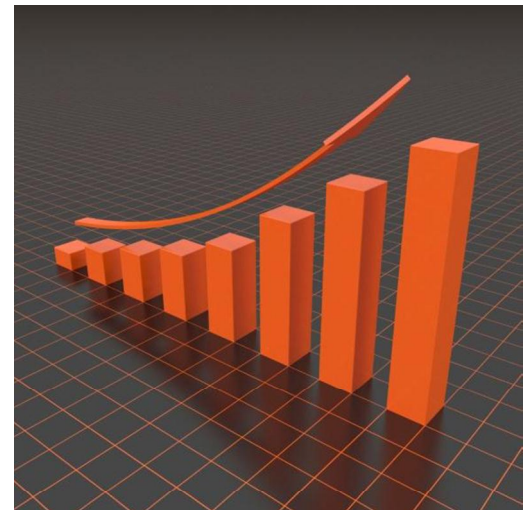
# to Business Analysis

## Target Audience

Any professional with interest in business analysis, junior or senior, from public or private sectors, dealing with identifying, gathering, analyzing and managing requirements.

## Benefits

- ✓ **Quality improvement and cost reduction** in building and maintaining systems, through efficient Requirements Engineering practices
- ✓ Business Analyst / Requirements Engineers trained with today's **core knowledge, best practices and international standards and tools**



## Our Offering

- ✓ **A preparation for the certifications** of both the IIBA® and IREB® standards
- ✓ Numerous **examples** illustrating the **core knowledge** to be acquired by Business Analysts
- ✓ An in-depth analysis of **techniques** commonly used in Requirements Engineering
- ✓ Real projects use **case exercises**
- ✓ A **mixed team of trainers** gathering academics and requirements engineer practitioners
- ✓ A **follow up** post training on the field by experienced consultants, if needed



## Program Structure

The program is split in three complementary modules:

### Module 1: **Core** (available Sept 2009)

- Core knowledge and techniques relevant in Requirements Analysis
- Stakeholders' identification, Requirements Elicitation, Verification & Validation, management (change and traceability), modelling and documentation

### Module 2: **Deeper** (available soon)

- Determine which solution best fits business needs, identify gaps and shortcomings, determine workarounds
- Assess deployed solution
- Soft Skills needed to be a Business Analyst
- In-depth analysis of the main Business Analysis techniques

### Module 3: **Broader** (available soon)

- Choose the most appropriate Business Analysis approach to manage deliverables planning, monitoring, communication
- Define and assess business needs and solution scope, to build business cases, business architecture and capability gaps
- Selection of performance indicators

## Terms of admission

Open to junior and senior professionals with interest in business analysis / requirements engineering (e.g. Business Analyst, Functional Designer, Requirements Engineer, Project Manager, ...).

## Duration

Three days course per module.



## Agenda and Location

- ✓ **Intra-Company courses** will be organized on customer's request in **Belgium** and **Luxembourg**
- ✓ **Inter-Companies courses** will be planned in **Belgium** and **Luxembourg**

Please do not hesitate to contact us for additional information about the training organization

## Cost

- ✓ 1.800 EUR, excl. VAT, per module and per participant
- ✓ Discounted price of 1.500 EUR, excl. VAT, per module and per participant for groups of minimum 10 trainees

This includes:

- ✓ A training location fully equipped
- ✓ Lunch and drinks from 9 a.m. till 5 p.m.
- ✓ Training material



## Registration

By email to [info@escent.eu](mailto:info@escent.eu)

By phone +32.2.325.94.68

By fax +32.2.325.94.65

### About escent

Based in Brussels and Luxembourg, escent is a Belgian company founded in the summer of 2006 to provide business consultancy services to the Capital Markets Industry. Since its inception, the goal pursued by escent has been to create a recognized Capital Markets consultancy firm gathering only highly talented individuals.

<http://www.escent.eu/>

### About the PReCISE Research Centre of the University of Namur (FUNDP)

PReCISE is a research centre of the University of Namur (FUNDP) devoted to the engineering and management of advanced information systems.

Academic Supervisor: Professor Patrick Heymans

<http://www.fundp.ac.be/en/precise/>

### About the Information and Communication Technologies (ICT) Department of the CRP Henri Tudor

The Centre de Recherche Public Henri Tudor (Luxembourg) is a research centre dedicated to the improvement and strengthening of the innovation capacity of enterprises and public organisations.

<http://www.tudor.lu/>

About IIBA®: <http://www.theiiba.org>

About IREB®: <http://certified-re.de>